



weezadgo

DIGITAL SIGNAGE



■ Company

Key points

- Created in Monaco in 2008
- SARL - capital 150 000 €
- Digital Signage software editor
- 6 associated founders IT - Graphic - Opérations
- Expert in Digital Signage since 20 years



■ Software solution

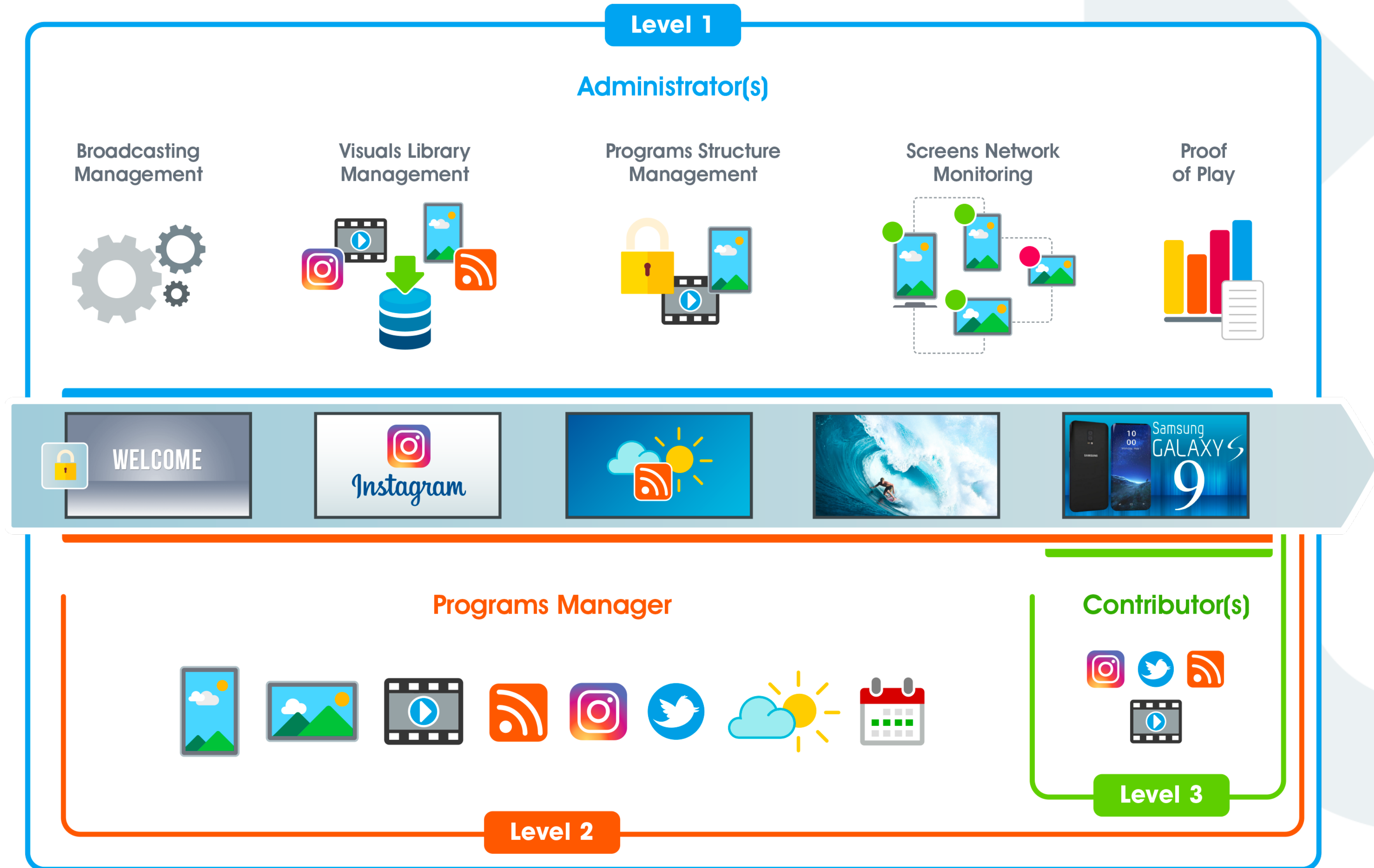
Key points

- **SaaS Solution - 100% developed by Weezago**
- **International coverage** 6000 screens - 52 countries
- **HTTPS protocol - SSO authentication (SAML)**
- **SoC & Players** SSSP, Tizen, WebOS, RaspBerry, Android...
- **Additional modules** AI, interactive, advertising, analytics...

More information? Click on this link: [Weezago solution](#)

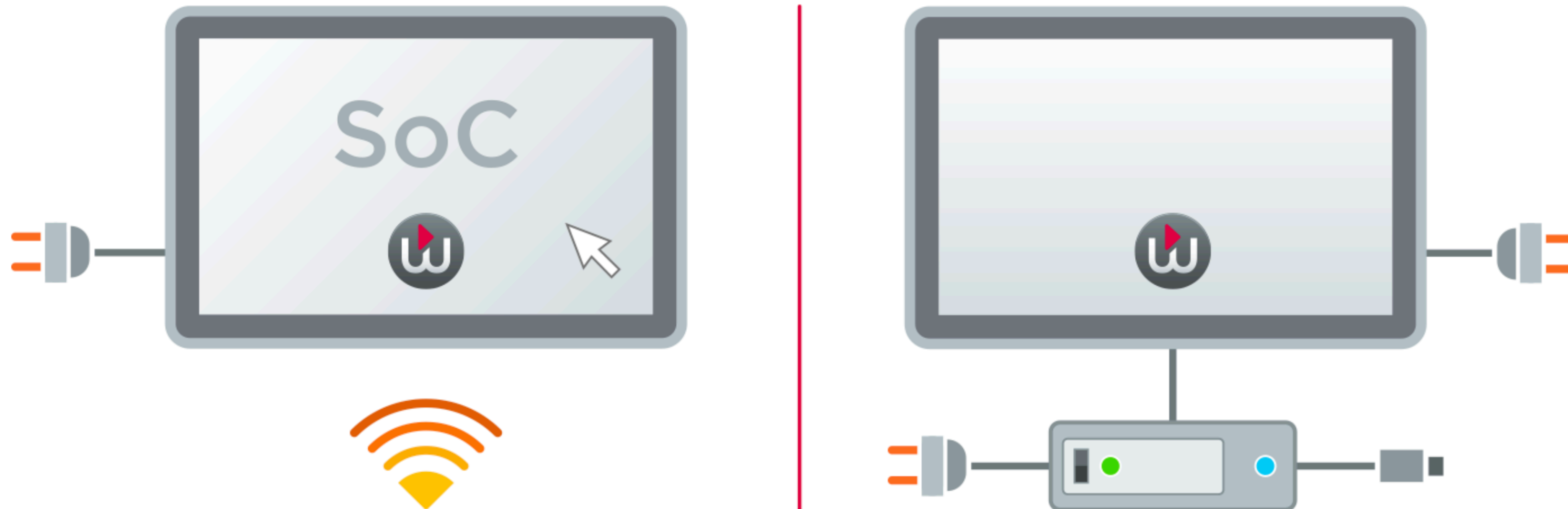


Software solution



Software solution

Broadcast soC & player



Software solution

SoC broadcast player embedded in the screen

➔ SAMSUNG SoC 



- SSSP2
- SSSP3
- SSSP4 (TIZEN 2.4)
- SSSP5 (TIZEN 3.0)
- SSSP6 (TIZEN 4.0)

➔ LG SoC 



- WebOS 2
- WebOS 3
- WebOS 4



■ Software solution

Weezago IA

- **External parameters can modify the broadcast**
- **Interactions** Touch panel, QRCode, Beacon, RFID...
- **Events** Commercial operation, stock shortage, advertising...
- **Informations** Traffic flow, train or aircraft schedules...
- **Meteorological parameters** Weather, temperature, winds...



■ Software solution

Weezago analytics

- **Real-time screen operation analysis** Status, screenshot
- **Screen operating time**
- **Content distribution statistics** Dates, broadcasts...
- **On-site action feedback** Touch panel, QRCode, RFID...
- **Audience statistics**

More information? Click on this link: [Weezago solution](#)



Partners

Expert partners

- **Scaleway** Serveur - cloud
- **Amazon Mondial CloudFront** Worldwide broadcast
- **Samsung - LG - BrightSign** Certification SoC & Players
- **Lauréa - lagona - Cap Visio** Partner installers
- **Logitas - Oséo - SACDE - BPI**

More information? Click on this link: [Weezago partners](#)



References

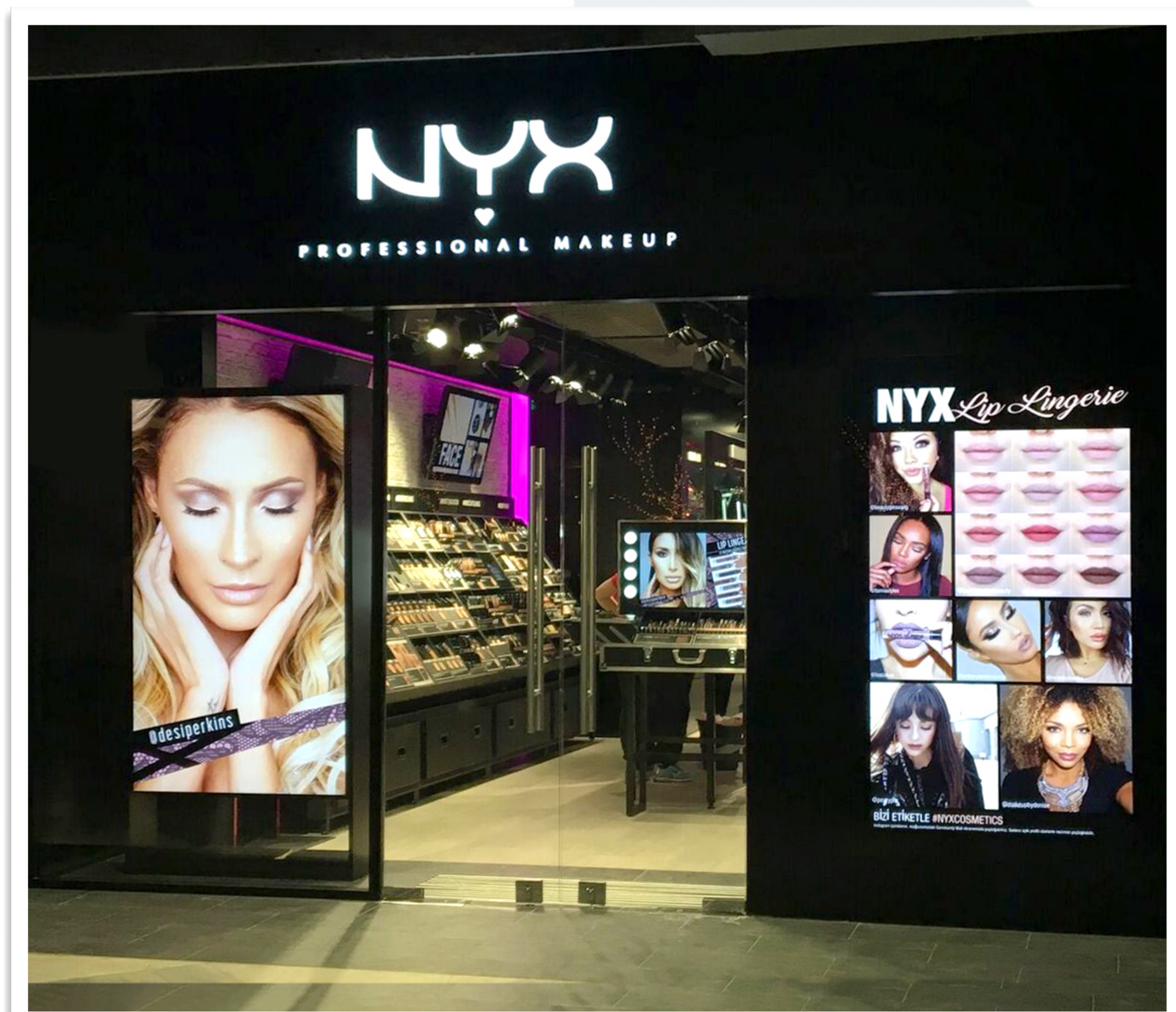
International customers

- L'Oréal NYX - Clarins - International Retail
- Intersport - Sport 2000 - Chaussea - Eden Park Retail
- Labeyrie - Lacroix Groupe - Suez - NGE Corporate
- C-Media (Futuramédia - Cegedim) Pharmacies
- Tourism Courchevel - Megève - Sancy...

More information? Click on this link: [Weezago references](#)



Références



NYX Professional Makeup



Références



Clarins



Références



Intersport



Références



Chausséa



Références



Vorwerk





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